

DATASNIPPER PRIVACY POLICY

Last Updated: 01 May, 2026

1 Introduction

- 1.1 This Privacy Policy (“**Privacy Policy**”) governs the processing of personal data by DataSnipper B.V. & DataSnipper Inc (“**DataSnipper**”, “**we**”, “**our**”), collected from or by individuals including our customers, users of our website (<https://datasnipper.com> (“**Website**”)) and its subdomains, users of the DataSnipper Software, and individuals we interact with offline. Hereinafter we refer to such individuals as “**you**”. This Privacy Policy tells you what personal data we process from you and what we do with your personal data.
- 1.2 When we use the term “**Personal Data**” we refer to personal data as defined in article 4 of the General Data Protection Regulation (Regulation 2016/679 of the European Parliament and the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC) (“**GDPR**”).
- 1.3 When we use the term “**DataSnipper Software**” we mean the DataSnipper proprietary software licensed to you under the terms and conditions as described in your Order Form and applicable Documentation. If any capitalized terms used in this Privacy Policy are not defined herein, they shall have the meanings ascribed to them in the terms and conditions applicable to your Order Form.
- 1.4 Please read this Privacy Policy carefully to understand our policies and practices regarding your Personal Data and how we will manage and protect it.
- 1.5 DataSnipper may amend this Privacy Policy at any time. In case the Privacy Policy is amended, we will make the amended Privacy Policy available on our Website. At the top of this Privacy Policy, you can see when this Privacy Policy was last updated. Please consult this privacy policy regularly for the most up-to-date information.

2 Processing of Personal Data

- 2.1 To provide you with good service and fulfill our agreement, we collect data from you. Some of this data you provide directly, such as when you submit web forms, interact with our Website, or use the DataSnipper Software. Other data is collected indirectly, for example, through automatic data technologies or tools. We also collect data from third parties, such as advertising networks, service providers, data analytics providers, and social media platforms.

Information you provide to us

When you visit our Website

- We collect Personal Data when you submit web forms or interact with our Website such as your first and last name, job title, email address, date of birth, telephone number, IP address and other similar business information.

When you use the DataSnipper Software

- When using the DataSnipper Software, we collect User Data.
- When using User Management System (“**UMS**”) or the Automatic Advanced Reporting Feature (“**AARF**”), we collect full name and email address of Users.
- When using DataSnipper features Optical Character Recognition (“**OCR**”), Advanced Document Extraction (“**ADE**”), AI Extractions, DocuMine, Excel Agent or Integrations, we process Customer Data, meaning the documents of Customer that have been imported with DataSnipper Software and have been selected for these features. For Integrations, the [Integrations Privacy Policy](#) applies.

- When using DataSnipper add-ons Uplink and Financial Statement Suite (“FSS”), we process Customer Data, meaning documents uploaded and reviewed using the system’s features.

When you are a Customer

- We collect data in the context of our Customer relationship, such as organization name, contact details of your representative and payment and billing information, for example, we may ask you to provide a billing address, or a billing contact for your DataSnipper account. You may also provide payment information, such as a credit card number or bank account numbers, when purchasing products or services.

Information we obtain from you

- **Online identification data.** We process data through automatic data technologies or tools (e.g., Cookies (as defined below) and other tracking technologies, including but not limited to Google Analytics), which collect certain information about your IP address, Website usage, and browser setting. For more information about the automatic tools (Cookies and scripts) we use, please see below Section about “Cookies” under Section 5.
- **Video Calls.** We conduct sales calls via video calls during which we use a service provider called Gong. If you consent beforehand, Gong creates and provides a written transcript of the calls (video and audio) and collects biometric data via facial recognition technology. Gong uses artificial intelligence to process Personal Data (which may include biometric data) to enable us to analyze such Personal Data, e.g., speaking time of salesperson vs. customer. DataSnipper uses the Personal Data Gong provides exclusively for internal purposes, e.g., for the training of our sales representatives. DataSnipper does not share with any third-party the biometric data Gong collects or generates on our behalf unless required by applicable law. Gong collects and processes this Personal Data solely for the purposes specified by DataSnipper and in accordance with the terms of a specific data processing agreement. If you are planning to participate in a video sales call with us, please review Gong’s privacy policy, found here: <https://www.gong.io/privacy-policy/> prior to joining the call.

Before each video call, DataSnipper will inform you again that biometric data is collected and will give you an opportunity to consent or opt out of the recording.

From third parties and/or public sources

For example, through advertising networks, from service providers, data analytics providers and social media.

- 2.2 We store your Personal Data in accordance with SOC 2 audit criteria or such other audit standards we deem relevant and adequate. We store such Personal Data for as long as necessary to process such Personal Data for the purposes set forth in Section 3 of this Privacy Policy.
- 2.3 With respect to aggregated and de-identified information we collect, we will not attempt to reidentify the information, except to determine whether our deidentification processes satisfy the requirements pursuant to applicable law.

3 Purposes and legal grounds of Personal Data collection and processing

- 3.1 Personal Data is collected and processed by DataSnipper for the following purposes and based on the following legal grounds:

Purpose	Type of Personal Data processed	Legal grounds
To communicate with you	<ul style="list-style-type: none"> • account information • first and last name • job title • email address • date of birth • telephone number • IP address 	<ul style="list-style-type: none"> • Execution of an agreement • Legitimate interest • Consent

	<ul style="list-style-type: none"> • Online identification data • Video Calls 	
To offer DataSnipper Software	<ul style="list-style-type: none"> • User Data • User full name and email address (only with UMS & AARF) • Customer Data (with OCR, ADE, AI Extractions, DocuMine, Excel Agent, Integrations, FSS and UpLink) • payment and billing information 	<ul style="list-style-type: none"> • Execution of an agreement
To comply with specific statutory obligations, such as tax obligations	<ul style="list-style-type: none"> • payment and billing information • first and last name • organization name • email address 	<ul style="list-style-type: none"> • Execution of an agreement • Statutory obligation

4 Disclosure/Sale/Sharing of your Personal Data

4.1 DataSnipper will only share your data with third parties to the extent permitted by current legislation. We may provide your personal data to third parties when:

- We have engaged them to process certain data;
- We have a legal basis to do so;
- We are legally obligated to do so (e.g., if the police demand this in case of a suspicion of a crime).

4.2 DataSnipper discloses your Personal Data to the following third parties:

Third parties processing personal data on our behalf or yours:

- IT service providers
- Email service providers
- Payment service providers
- Video conferencing providers
- Applicant handling software provider
- CCTV system provider
- Advertising service providers

Other companies in the DataSnipper group: We may disclose your Personal Data to companies within the DataSnipper group to the extent necessary for us to fulfill the purposes mentioned under Section 3;

Counterparties in a corporate transaction: We may disclose your Personal Data to a potential buyer during negotiation of, in connection with, a corporate transaction where your Personal Data is included as an asset (e.g., a merger, acquisition, joint venture, or financing or asset sale). Your Personal Data may also be disclosed in the event of insolvency, bankruptcy, or receivership;

Government authorities, law enforcement representatives: We may disclose your Personal Data with third parties, such as legal advisors and law enforcement representatives to comply with court orders, enforcement actions, and applicable laws, rules, and regulations;

We have entered into and maintain agreements (e.g., data processing agreements or data exchange agreements) with our service providers to whom we disclose Personal Data and who process Personal Data on our behalf.

We may provide your personal data to parties located outside the European Economic Area (EEA) to provide those services. DataSnipper will only do so if there is an appropriate level of protection for the processing of personal data and/when appropriate safeguards are in place and DataSnipper remains liable for onwards transfers to third parties.

5 Cookies

5.1 We use cookies and other technologies (e.g., pixels, tags) (collectively, the “Cookies”) on our Website. Cookies are text or image data files that are placed or saved on the internet browser of the user’s computer system. They enable the browser or mobile device to be uniquely identified when the user visits the Website again. In Annex I you will find a list of the Cookies we currently use on the Website.

Functional Cookies. We use certain Cookies that are necessary to run the Website. Deactivating these Cookies will compromise the functionality of the Website. Such essential Cookies therefore cannot be deactivated. If you do not agree with our use of such essential Cookies, your only choice is not to visit the Website.

Analytical, Tracking, and Advertising Cookies. We also use Cookies to track and analyze the behavior of the visitors to our Website. You are given the option not to consent to the use of these Cookies when you are prompted via the cookie banner prior to entering the Website. However, if you do so, you will not be able to enjoy the full functionality of the Website. If you do consent to the use of these cookies, the following activities take place:

Cross-context Behavioral/Targeted/Interest-based Advertising Cross-context behavioral advertising means sending you targeted advertising based on information (which may include Personal Data) obtained from your activity across businesses, websites, applications, or services with which you intentionally interacted. We may use third party advertising companies to serve you targeted advertising based on your Personal Data as well as aggregated and de-identified data collected when you visited our Website (e.g., browsing history). We may disclose to, or permit, such third-party advertising companies to collect information about your use of our Website to enable them to display advertising on our behalf.

Profiling; Advertising based on Lookalike Audiences: From time to time, we provide third-party companies (e.g., Meta) with your Personal Data and certain aggregated and de-identified data to request from such companies the creation of lookalike audiences (i.e., customers likely to be interested in our offerings because they share characteristics similar to our existing customers). This enables us to target our advertising efforts to the members of the lookalike audience.

Google Analytics and Google Ads: We use a tool called “Google Analytics” - a web analytics service provided by Google to monitor the performance of our Website and collect information on your use of our Website. You can learn more about how Google Analytics collects and processes information here: <https://policies.google.com/privacy?hl=en-US>; and how to opt out of being tracked by Google Analytics by following the instructions found here <https://tools.google.com/dlpage/gaoptout>.

We also use Google Ads, a service that allows us to reach people who previously visited our Website. Google Ads may use Cookies and/or device identifiers to serve you ads on various sites on the internet based on your past visits to our Website. You may opt out of the use of this Cookie by visiting Google’s Advertising and Privacy through this link: <https://policies.google.com/technologies/ads> or by visiting Google Ads Settings accessible through this link: <https://adssettings.google.com/anonymous?hl=en> or declining the use of analytical, tracking and analytical Cookies when prompted as you enter our Website. We note that Google only has access to aggregated and de-identified information being collected through these tools.

Do Not Track

Some internet browsers may be configured to send “Do Not Track” signals to the online services that you visit. We currently do not respond to “Do Not Track” or similar signals. To find out more about “Do Not Track”, please visit [here](#). The cookies may collect the following data from you, among others:

- Name
- Login information
- IP address
- Cookie ID
- Website and click behaviour

- Referrer URL

Enabling and disabling cookies: You can set your web browser to only accept cookies with your consent. Consult your browser guide for more information. Please note that many websites will not function optimally when cookies are disabled.

Deleting cookies: Most cookies have an expiry date. When an expiry date is set, the cookie is automatically deleted once that date passes. You can also choose to delete the cookies manually before the expiry date. Please consult your browser guide for more information. Below, you will find a link to the provider's website for each browser, which provides step-by-step instructions on how to block or delete cookies.

- [Internet Explorer](#)
- [Google Chrome](#)
- [Firefox](#)
- [Edge](#)
- [Safari](#)

6 **Security**

DataSnipper maintains administrative, technical, and physical controls which are designed to protect your Personal Data against loss or theft, and against any unauthorized access, risk of loss, disclosure, copying, misuse, or modification. We implement security measures where appropriate and applicable, such as, but not limited to:

- Pseudonymization and encryption of Personal Data while in transfer;
- Measures to ensure the ongoing confidentiality, integrity, availability, and resilience of processing systems and services;
- Measures to restore the availability of and access to Personal Data in a timely manner in the event of a physical or technical incident; and
- A process for regularly testing, assessing, and evaluating the effectiveness of technical and organizational measures to ensure security of processing.

7 **Retention Policy** (our "Retention Policy")

Personal Data are retained for various lengths of time depending on what is reasonably necessary for us to fulfill the purpose for which it was collected. Applicable laws, rules, or regulations may require that we retain it for a longer period of time. We determine the retention period based on the following criteria: the nature of the Personal Data; the context in which the Personal Data have been collected; the consequences to you of deleting the Personal Data, and whether appropriate protections, such as pseudonymization, have been applied to the Personal Data.

8 **Data Privacy rights**

8.1 Below is a list of requests that you can submit to DataSnipper in connection with your Personal Data.

Right to access

You may ask us whether we collect or use any of your personal data and, if so, to receive access to that data in the form of a copy.

Right to rectification

You have the right to have your data rectified if it is inaccurate or incomplete. Upon request, we will correct inaccurate personal data about you and, taking into account the purposes of the processing, complete incomplete Personal Data.

Right to erasure

You have the right to have your personal data erased. This means that we will delete your data. Erasure of your personal data only takes place in certain cases, as prescribed by law and listed in Article 17 of the GDPR, for This includes situations where your Personal Data is no longer necessary for the purposes for which it was originally processed and situations where your data was processed unlawfully.

Right to restriction of processing

You have the right to obtain a restriction on the processing of your personal data. This means that we will suspend the processing of your data for a certain period. Circumstances which may give rise to this right include situations where the accuracy of your personal data is contested, and we need some time to verify its (in)accuracy.

Right to data portability

Your right to data portability entails that you may ask us to provide you with your personal data in a structured, commonly used and machine-readable format, and have such data transmitted directly to another controller, if technically feasible.

Right to object

If the legal basis for processing your Personal Data is the 'legitimate interests' ground (including profiling), you have the right to object to the processing of your Personal Data. You can object to direct marketing at any time if your Personal Data is processed for this purposes, which includes profiling to the extent that it is related to direct marketing.

Withdrawal of consent

If the legal basis of processing Personal Data is your consent, then you may withdraw your consent at any time by following the specific instructions concerning the processing for which you provided your consent. You may also contact us using the contact information below.

8.2 There may be situations where we are entitled to deny or restrict your rights. We may, for example, deny your request for access when necessary to protect the rights and freedoms of other individuals, or refuse to delete your Personal Data in case the processing of such data is necessary for the performance of a contract or for us to comply with legal obligations.

8.3 You can make any of the foregoing requests by contacting DataSnipper using the contact information under Section 12 below. To fulfil your requests under this Section 8, we may request specific additional information from you to verify your identity.

To fulfil your request, we will need to verify your identity through a number of (personal) questions. We require this information to ensure that the requested personal data belongs to the right person.

We will generally comply with your request within one month. However, this period may be extended by two months depending on the specific privacy rights or the complexity of the request. If we extend this period, we will inform you in good time.

If you wish to exercise any of your rights, you can do so by sending an e-mail to legal@datasnipper.com.

9 Minors

The Website is not meant for users under the age of 18. We do not knowingly collect information from users under the age of 18, and do not target users under the age of 18. If we receive a valid and verifiable notice through legal@datasnipper.com that a user under the age of 18 has provided us with Personal Data, we will take measures to delete it as soon as possible.

10 Links to Other Sites

The Website may, from time to time, contain links to and from the websites, plug-ins, and applications of our partner networks, advertisers, affiliates, or social media sites. This Privacy Policy does not apply to practices of such third-party websites and online services you may access, which may (or may not) have privacy policies. Please note that DataSnipper does not control such "linked" websites (or the content contained on such websites) and takes no responsibility for their content. To learn about the data privacy practices of these third parties, please visit their respective privacy notices, policies, or contact the website owner directly (in the absence of a privacy notice or policy).

11 Data Privacy Framework

DataSnipper Inc complies with the EU-U.S. Data Privacy Framework (“EU-U.S. DPF”) and is listed on the [Data Privacy Framework List](#). DataSnipper B.V. also adheres to these Principles, ensuring that all personal data received from the EU under the DPF is processed in accordance with its requirements.

DataSnipper has certified to the U.S. Department of Commerce that it adheres to the EU-US DPF Principles with regard to the processing of Personal Data received from the European Union. If there is any conflict between this Privacy Policy and the DPF Principles, the DPF Principles will govern. To learn more about the Data Privacy Framework, and to view our certification, please visit <https://www.dataprivacyframework.gov/>.

DataSnipper Inc. is subject to the investigatory and enforcement powers of the U.S. Federal Trade Commission (FTC) and may disclose personal data in response to lawful requests by public authorities, including to meet national security or law enforcement requirements. In compliance with the EU-U.S. DPF, DataSnipper commits to cooperate and comply respectively with the advice of the panel established by the EU data protection authorities (DPAs) with regard to unresolved complaints concerning our handling of personal data received in reliance on the EU-U.S. DPF. DataSnipper may receive and process human resources data from the EU in the context of the employment relationship under the EU-U.S. DPF. In compliance with the EU-U.S. DPF, DataSnipper commits to cooperate and comply respectively with the advice of the panel established by the EU data protection authorities (DPAs) with regard to unresolved complaints concerning our handling of human resources data received in reliance on the EU-U.S. DPF in the context of the employment relationship.

[Under certain conditions, you may invoke binding arbitration for complaints regarding our DPF compliance not resolved by any of the other DPF mechanisms. DataSnipper is obligated to arbitrate claims and follow the terms as set forth in Annex I of the DPF Principles, provided that you have invoked binding arbitration by delivering notice to us and following the procedures and subject to conditions set forth in Annex I. For more information, please see Annex I of the DPF Principles available at Data Privacy Framework G-Arbitration Procedures.](#)

12 Contact Information

To ask questions about this Privacy Policy or to exercise your rights under section 8, contact us at:

DataSnipper B.V.

Aambeeldstraat 34

1021 KB Amsterdam, The Netherlands

legal@datasnipper.com

We will address each question internally and communicate this further with you. Should you feel we have not been able to help you properly with any questions about your privacy, you have the right to file a complaint with the Dutch Data Protection Authority ([Autoriteit Persoonsgegevens](#)).

If you need to access this Privacy Policy in an alternative format due to having a disability, please contact legal@datasnipper.com.

Please click [here](#) if want your data to be deleted from our database.

Annex I – Cookies

Cookie Name	Type of Cookie	Entity	Purpose	Retention
_ga	Analytical Cookie - HTTP	Google LLC Privacy Statement	Tracks unique visitors and sessions to the website	2 years
_ga_73S7PSGVMS	Analytical Cookie - HTTP	Google LLC Privacy Statement	Google Analytics 4 property-specific tracking	2 years
_ga_D1NVLGHL1G	Analytical Cookie - HTTP	Google LLC Privacy Statement	Google Analytics 4 property-specific tracking	2 years
_gcl_au	Advertising Cookie - HTTP	Google LLC Privacy Statement	Google Conversion Linker for cross-site conversion tracking	3 months
_gcl_aw	Advertising Cookie - HTTP	Google LLC Privacy Statement	Google Ads conversion tracking	Session
_gcl_gs	Advertising Cookie - HTTP	Google LLC Privacy Statement	Google Conversion Linker for Analytics 360 integration	2 weeks
hubspotutk	Functional Cookie - HTTP	HubSpot Inc. Privacy Statement	Prevents banner from being displayed when visitors browse in strict mode	10 years
__hs_cookie_cat_pref	Functional Cookie - HTTP	HubSpot Inc. Privacy Statement	Stores user's cookie category preferences	1 year
__hstc	Analytical Cookie - HTTP	HubSpot Inc. Privacy Statement	HubSpot main tracking cookie for user identification	13 months
__hssc	Functional Cookie - HTTP	HubSpot Inc. Privacy Statement	HubSpot session cookie	Session
__hssrc	Functional Cookie - HTTP	HubSpot Inc. Privacy Statement	HubSpot session reference	Session
_Lc2_fpi	Advertising Cookie - HTTP	LinkedIn Ireland Unlimited Privacy Statement	LinkedIn Insight Tag first-party identifier for conversion tracking	1 year
_Lc2_fpi_js	Advertising Cookie - HTTP	LinkedIn Ireland Unlimited Privacy Statement	LinkedIn Insight Tag JavaScript-based tracking	1 year
_li_ss	Analytical Cookie - HTTP	LinkedIn Ireland Unlimited Privacy Statement	LinkedIn session-specific tracking identifier	Session
_li_dcdm_c	Functional Cookie - HTTP	LinkedIn Ireland Unlimited Privacy Statement	LinkedIn domain cookie for functionality	Session

_fbp	Advertising Cookie - HTTP	Meta Platforms Inc. Privacy Statement	Facebook Pixel for conversion tracking and audience building	3 months
_hjSessionUser_6437931	Analytical Cookie - HTTP	Hotjar Ltd. Privacy Statement	Hotjar user session identifier for heatmaps and recordings	1 year
_hjSession_6437931	Analytical Cookie - HTTP	Hotjar Ltd. Privacy Statement	Hotjar session recording and heatmap tracking	Session
optimizelyEndUserId	Analytical Cookie - HTTP	Optimizely Inc. Privacy Statement	User ID for A/B testing and personalization experiments	10 years
optimizelySession	Functional Cookie - HTTP	Optimizely Inc. Privacy Statement	Session tracking for optimization experiments	Session
_vetsid	Advertising Cookie - HTTP	Microsoft Corporation Privacy Statement	Microsoft UET Tag session ID for conversion tracking	Session
vetvid	Advertising Cookie - HTTP	Microsoft Corporation Privacy Statement	Microsoft UET Tag universal device ID	16 months
ajs_anonymous_id	Analytical Cookie - HTTP	Segment.io Privacy Statement	Anonymous visitor identifier for analytics	Indefinite
ajs_group_id	Analytical Cookie - HTTP	Segment.io Privacy Statement	Group/organization identifier for analytics	Indefinite
ajs_user_id	Analytical Cookie - HTTP	Segment.io Privacy Statement	Authenticated user identifier for analytics	Indefinite
dd_anonymous_id	Analytical Cookie - HTTP	Datadog Inc. Privacy Statement	Datadog Real User Monitoring and error tracking	13 months
_zitok	Advertising Cookie - HTTP	ZoomInfo Inc. Privacy Statement	ZoomInfo B2B visitor identification and tracking	1 year
_clck	Analytical Cookie - HTTP	ClickUp Inc. Privacy Statement	ClickUp analytics and session tracking	Session
_clsk	Functional Cookie - HTTP	ClickUp Inc. Privacy Statement	ClickUp session identifier	Session
_rdt_uuid	Advertising Cookie - HTTP	Reddit Inc. Privacy Statement	Reddit conversion pixel tracking	2 years
signals-sdk-session-id	Analytical Cookie - HTTP	Common Room Inc. Privacy Statement	Used to identify individual website visitors for engagement mapping and analytics. Passed to HubSpot when forms submitted.	1 year
signals-sdk-user-id	Analytical Cookie - HTTP	Common Room Inc. Privacy Statement	Session tracking cookie that resets	30 minutes

			with each new session to track real-time user engagement. Used for visitor journey mapping.	
intercom-device-id-vmaz6u8	Functional Cookie - HTTP	Intercom Privacy Statement	Device identification for messaging	9 months
intercom-id-vmaz6u8	Functional Cookie - HTTP	Intercom Privacy Statement	User identification for messaging	9 months
intercom-session-vmaz6u8	Functional Cookie - HTTP	Intercom Privacy Statement	Session tracking for customer messaging	session
framerFormsUTMTags	Functional Cookie - HTTP	Framer Privacy Statement	UTM parameter tracking for forms	Session
__cap_nonce	Functional Cookie - HTTP	Capterra Inc. Privacy Statement	Security token for page interactions	Session
__cap_id	Analytical Cookie - HTTP	Capterra Inc. Privacy Statement	Visitor identification for badge tracking	2 years
__cap_utm	Functional Cookie - HTTP	Capterra Inc. Privacy Statement	UTM parameter tracking	Session
__cap_session	Functional Cookie - HTTP	Capterra Inc. Privacy Statement	Session management for badge widget	Session
cp_id	Functional Cookie - HTTP	Chili Piper Inc. Privacy Statement	Visitor identifier for meeting scheduling	1 year
cp_session	Functional Cookie - HTTP	Chili Piper Inc. Privacy Statement	Session identifier for chat/scheduling widget	Session
cp_form_data	Functional Cookie - HTTP	Chili Piper Inc. Privacy Statement	Cached form data for pre-population	30 days
cp_utm_params	Functional Cookie - HTTP	Chili Piper Inc. Privacy Statement	UTM tracking parameters	Session
cp_timezone	Functional Cookie - HTTP	Chili Piper Inc. Privacy Statement	User's timezone information	1 year
g2_id	Analytical Cookie - HTTP	G2.com Privacy Statement	Visitor identification for G2 badge	1 year
g2_session	Functional Cookie - HTTP	G2.com Privacy Statement	Session tracking for badge widget	Session
g2_utm	Functional Cookie - HTTP	G2.com Privacy Statement	UTM parameter tracking	Session
totalTimeSpent	Functional Cookie - HTTP	DataSnipper Privacy Statement	Internal session duration tracking	Session
utm_params	Functional Cookie - HTTP	DataSnipper Privacy Statement	UTM Parameter tracking	Session